American Entrepreneurism

This year’s entrepreneurship course will look at the entrepreneurial history of the United States. Entrepreneurs such as Andrew Carnegie, J.P Morgan, John D. Rockefeller, Henry Ford, and Cornelius Vanderbilt will be discussed. Students will learn about and discuss the business practices of these great men along with the effects of their businesses on our nation. This class will look at not only the businesses that were created by these men but also how they managed to run them with such great success. Key topics in this course will be antitrust laws, unions, capitalism, free market economy, and industrialization.

This course is intended for all students that have a strong interest in business as well as history. Students that took last year’s “Shark Tank” course will see this as a continuation of last year's course where the topics they learned about are now being shown in a historical setting. Students who did not take last year’s “Shark Tank” course are still more than welcome to join in, as this course will concentrate on the historical side of entrepreneurship in the United States.

There will be a few field trips during the year as the class will be venturing throughout New York City and Westchester County to tour Carnegie Hall, Morgan Library & Museum, Kykuit (Rockefeller Estate), and Grand Central Station.

Steven H. Schlitten